

PRESS RELEASE: If women knew what's really holding them back they would revolt today

21 Strategies for Change

VANCOUVER, BC, June 20, 2016 – Maureen F. Fitzgerald, PhD, Gender Diversity Advisor and former lawyer, releases a new book about why women around the world have not really progressed in society over the last hundred years.

Titled, *Occupy Women – A Manifesto for Positive Change in a World Run by Men*, Fitzgerald points a firm finger at our out-dated patriarchal society-wide system and suggests that nothing will truly improve for women until we deal directly with the system.

As an expert on gender, Dr. Fitzgerald was surprised and frustrated with the increased violence against females and the growing billion-dollar pornography industry. As well, women as a group remain firmly at bottom of our social hierarchy. Women have less money, status, influence and opportunity than men and males continue to hold the bulk of power in business, politics and economics.

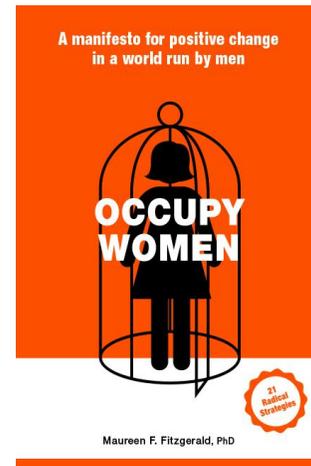
Meanwhile most of our grass roots efforts to improve things do not appear to be making a difference. As Fitzgerald says, **“It’s as if we are trimming the leaves on a giant fast-growing tree.** This tree has very deep roots so protecting, rescuing or advancing a few women doesn’t really address the deeper causes of the problems.”

This book shines a bright light on what is really going on by synthesizing the research of academics who know exactly why women are not advancing. Written in plain language, it provides an easy-to read and succinct summary of the systemic barriers that hold women back and provides an action plan consisting of 21 strategies. Examples include: acknowledge our thousand-year-old hierarchy; challenge male privilege and end media sexualisation and stereotyping.

The solution? Fitzgerald suggests that it’s easy: “Once women (and men) realize that our current institutions – from legal, to economic to religious and media – were designed hundreds of years ago by men for the benefit of men, we can start to re-build them with the input of women.”

This book is a quick study for those who truly want permanent equality for women.

Available on Amazon: <http://www.amazon.com/Occupy-Women-Manifesto-Positive-Change/dp/0993984088>



About the Author: Maureen F. Fitzgerald, PhD is a Gender Diversity Advisor. She helps corporations and governments build gender balanced organisations. Fitzgerald practiced labor and policy law for 20 years and taught at two universities. She has a business degree (BComm); a law degree (JD); a masters of law degree (LLM); a doctorate degree (PhD) and is the author of 12 books - on topics such as bullying, gender diversity and human resources.



Contact: For a more information or author interview please contact the author: maurfitz1@gmail.com; 604-228-8900; www.MaureenFitzgerald.com